Audience Survey 2014

Our goal is to provide useful and relevant information to you. Please help us understand what info you find most useful and how we can increase your satisfaction by filling out this short survey. It should take no longer than 5-8 minutes.

There are no known risks to you to take this survey. You must be at least 18 or older (19 or older in Nebraska and Alabama) to participate. Your answers to the questions are anonymous. Any reports prepared will be released only as summaries in which no individual’s answers can be identified. This survey is voluntary. You are free to decide not to participate and can withdraw at any time without harming your relationship with the researchers or institutions involved. This survey is approved by the University of Nebraska Institutional Review Board (#20110811872). If you have questions, please contact:

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Sometimes survey participants have questions or concerns about their rights. In that case, you should call the University of Nebraska – Lincoln Institutional Review Board at 402-472-6965.

What are your main sources of information about school meal programs and/or healthy food selection? (select all that apply)

- Website (please specify)
- Social media (please specify)
- Colleagues
- Cooperative Extension
- USDA
- NGO/Non-profit groups (please specify)
- Magazines or journals (please specify)
- Local government agencies (please specify)
- State government agencies (please specify)
- Other (please specify)
How did you find out about the Healthy Food Choices in Schools resource area?

- Search engine results (ie. Google, Bing, Yahoo)
- Browsing eXtension.org
- Friend
- Colleague
- Conference (please specify)
- Social Media (please specify)
- Other (please specify)

Which of the following best describes how often you access information on the Healthy Food Choices in Schools resource area in eXtension?

- I access the information on a regular basis
- I access the information every once in a while
- I access the information when I have a specific question or problem
- Other (please specify)

Please indicate all of the materials that you use from the Healthy Food Choices in Schools resource area?

- Articles on Encouraging Kids to Eat Healthy Food
- Articles on the Business of School Food
- Articles on Developing Healthy Eating Dialogues
- Articles on Additional School Food Initiatives
- Webinars
- Ask an Expert

Overall, how useful is the information on the Healthy Food Choices in Schools Resource Area in eXtension?

- Very Useful
- Somewhat Useful
- Hardly ever useful
- Not useful at all

Please comment on your rating above
### Which topic area are you most interested in?

- Encourage Kids to Eat Healthy Food
- The Business of School Food
- Develop Healthy Eating Dialogues
- Additional School Food Initiatives

### What materials/information would you find useful relating to Encouraging Kids to Eat Healthy Food?

- Webinar (please indicate topic in space provided)
- Article (please indicate topic in space provided)
- Other (please explain in space provided)
- I am not interested in materials/information relating to encouraging kids to eat healthy food

### What materials/information would you find useful relating to the Business of School Food?

- Webinar (please indicate topic in space provided)
- Article (please indicate topic in space provided)
- Other (please explain in space provided)
- I am not interested in materials/information relating to the business of school food

### What materials/information would you find useful relating to Developing Healthy Eating Dialogues?

- Webinar (please indicate topic in space provided)
- Article (please indicate topic in space provided)
- Other (please explain in space provided)
- I am not interested in materials/information relating to developing healthy eating dialogues

### What materials/information would you find useful relating to Additional School Food Initiatives?

- Webinar (please indicate topic in space provided)
- Article (please indicate topic in space provided)
- Other (please explain in space provided)
Which of the following best describes your involvement in school meals programs?
- I am a food service director, manager or staff member
- I am a school teacher
- I am a parent
- I am a wellness committee member
- I am a health care professional
- I am a school administrator
- I am a student
- Other (please specify)

Which social media platforms do you use? (select all that apply)
- Facebook
- Google+
- Twitter
- YouTube
- Pinterest
- Scoop.it
- I don’t use any

Would you recommend the Healthy Food Choices in Schools resources to others?
- Yes
- No

Please comment on your response:

Please select the state and county in which you currently reside (optional)

State:  
County:  

Please type any additional feedback in the space provided below