Meeting Purpose & Agenda

CoP Report/Update

- Google Analytics Highlights
- Webinar Evaluations
- Recruitment
- Questions/Feedback

Content Group Leaders and/or Co-Leaders’ Report

- Individual Group Progress Report:
  - Adam Brumberg—Business of School Food
  - Katie Green—Additional School Food Initiatives
  - Alisha Gaines—Develop Healthy Eating Dialogues
  - Marietta Orlowski—Encourage Kids to Eat Healthy Foods
  - Sandra—What we can do to help increase content numbers

Topics from Admin Meetings

- Social Media Update
- Membership Feedback Results

Update on Items from Last Meeting

- Video Guidelines
- Audience Survey
- Promotion at Conferences/Events
- New Direction of eXtension

Upcoming Events, Dates, and Activities

- Next Leadership Meeting: Mid-November
- Webinar calendar though the end of the year